



MORIRIN
The Standard

T H E R M A L Y A R N S
F O R L I G H T W E I G H T W A R M E R F A B R I C S

WarmCel

ACRYLIC MICRO & VISCOSE / BAMBOO



SOFT



HIGH
ABSORBENT



WARMTH



DURABLE



COMFORT

TOYOBA Acrylic Fibre – WarmCel yarn

- **YARN COMPOSITION :-**

- WARMCEL yarn is an intimate blended spun yarn with,
 - 60% Acrylic Micro, *TOYOBA Acrylic* fibre from Japan
 - 40% Viscose LIVA ECO fibre from Birla Cellulose, India

WarmCel Technology

- **Fibre:**

- TOYOBA Acrylic fibre offers a very soft pleasant feel acrylic microfibre of 0.9denier using low-specific-gravity material resulting in light weight feel using EXLAN technology
- TOYOBA Acrylic fibre features : Silky Touch | Soft Texture | Warm | Doesn't get clammy
- Liva ECO Viscose is sustainable, bio-degradable, cellulose origin

- **Yarn manufacturing:**

- Ring Compact spun yarn delivering yarn of intimate fibre blending,
 - Compact yarn structure with less protruding fibres
 - Even yarn and higher strength

WARMCEL FABRIC PROPERTIES



SOFT



HIGH
ABSORBENT



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WARMCEL FABRIC PROPERTIES

- **HEAT RETENTION:** WARM
- TOYOBA Acrylic fibre offers superb heat retention and retains heat well. The heat retention ratio is double that of cotton when compared for similar fabric structure..
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- **SOFT TEXTURE:**
 - Fell very soft, made from microfibre
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- **DOESN'T GET CLAMMY:**
 - The gathering of microfibrils that have capillary action can reduce clinging

WARMCEL FABRIC PROPERTIES

- **MOISTURE MANAGEMENT:**

- Liva ECO Viscose absorbs moisture efficiently and micro acrylic supports in transporting the moisture thus keeping the skin dry.
- Sheen of the fabric and depth of colour are good with viscose blend and also the warmth is ensured due to better hygroscopic nature of the viscose cellulose.

THANK YOU

**Alakan Karuppannan,
Managing Director,
Hillsilver Exportss.**

 alakan@hillsilver.com

 **+91 9994426711**

HILLSILVER EXPORTSS

AADHAVAYAL, Site 31/ Door 67, Texpark, Behind SITRA, Kalappatti Road, Civil Aerodrome (PO), Coimbatore-641014.

M.: 7598626711, Email: hillsilverindia@gmail.com

