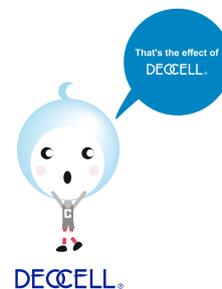


Skincare & Etiquette for Basic of Beauty



Skin care & etiquette

The key to beauty is not making others feel uncomfortable.

Keeping your skin clean and odorless is also a plus in terms of etiquette.

Deocell is an ideal material for skincare and good etiquette.



Mr. DEO



- Deocell has the same weak acidity as bare skin, so it's safe for your skin
- Harmful bacteria don't stand chance with Deocell.
- Deocell eliminates odors using super nanotechnology

Skincare

Etiquette

Etiquette

1. What is a weak acid ?



- ☆ Human skin: PH 4.0~6.5 (slightly acidic)
- ☆ Human blood: PH 7.4 (slightly alkaline)
- ☆ Hot springs: PH 9
- ☆ Soap: PH 10

Weak Acidity and PH Control



2. Why is weak acidity good for human skin?

The PH of human skin is between 4 to 6.5, which is mildly acidic. This is due to the fact that the beneficial bacteria that are typically found on the skin provide a barrier that stops harmful bacteria from growing and continuously attempts to restore the skin to its normal state in the event of an imbalance. In neutral or alkaline conditions, the skin becomes weak against external stimuli and is easily irritated. Regular soap is alkaline, at around PH 10. This is because it requires oil removing capability which is to say for our skin becomes more after taking a bath. If this condition continues for a long time, our skin gets irritated.

In the Cosmetic industry, the function of keeping skin weak acidic is called PH control. This entails moisturizing the skin to create an ideal environment for beneficial bacteria and promptly restoring the pH value of skin that has momentarily become alkaline due to soap or other external factors to its original ideal slightly acidic state.

3. Lyocell / Deocell is a weak acid

Deocell is Weakly acidic. Deocell is made of sustainable botanic origin material. It itself is neutral. However, it becomes weak acidity with PH value of 5.5 by special processing. It's the ideal PH value that is gentle to our skin. This is Deocell. You can achieve weakly acidic blending more than 30% Deocell material. Moririn develops a wide range of products that utilize the Deocell processing effect in addition to the original deodorizing function.

Reference Items: ☆ Woven and knitted fabrics for clothing ☆ Underwear, pajamas, socks ☆ Bedding and various covers